

Washington Elementary School District

City of Phoenix
November 13, 2019

5th Largest City in US

517 Square Miles

1.6 Million Residents



STRENGTHS & ADVANTAGES

FAVORABLE BUSINESS ENVIRONMENT



IDEAL LOGISTIC POSITION



TALENTED, DIVERSE WORKFORCE



STABLE CLIMATE AND OPERATING ENVIRONMENT



STRONG CULTURE OF ENTREPRENEURSHIP



ABUNDANT WATER, ENERGY AND NATURAL RESOURCES



PHOENIX
STRENGTHS & ADVANTAGES



Livable

- Residential Opportunities with a diverse lifestyle
- Unique retail and restaurants
- Open Space
 - 3 of the 5 largest parks in the Country
 - +200 flatland parks
- 17 public libraries
- 29 public pools, community and neighborhood centers
- Significant educational programs
- Connected city



Mountain Preserves

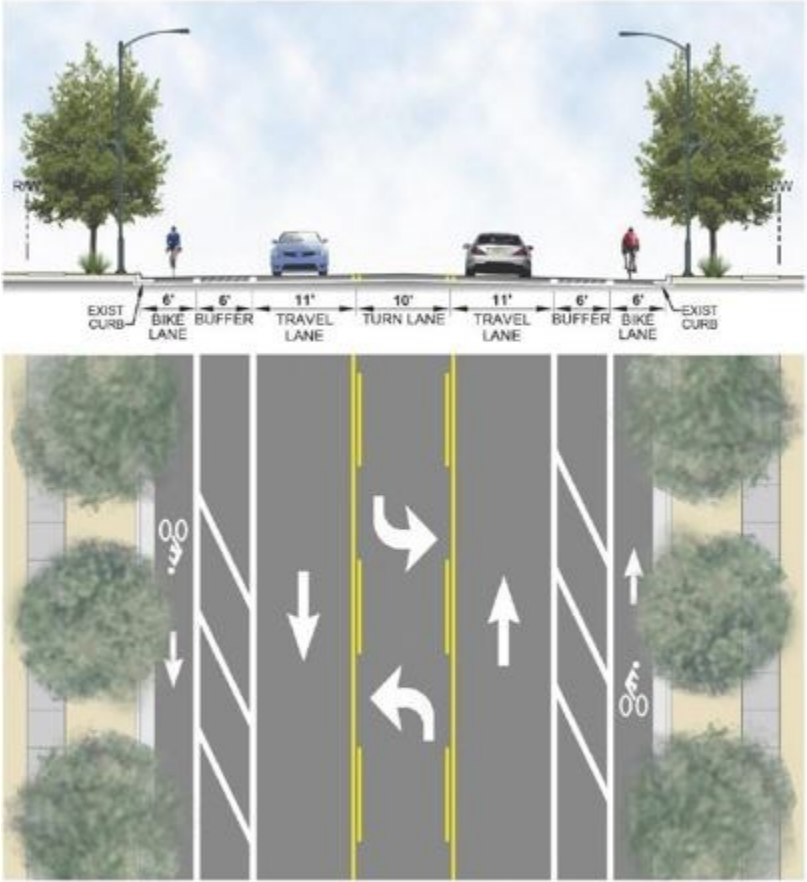


Camelback Mountain

North Mountain



Modern & Growing Infrastructure



Proposed Street Configuration



Efficient Transportation Systems



Public Safety



World Class College System



ARIZONA STATE
UNIVERSITY



GRAND CANYON
UNIVERSITY™



Iconic Destination Parks



Steele Indian School Park

**Rio Salado
Habitat
Restoration
Area**

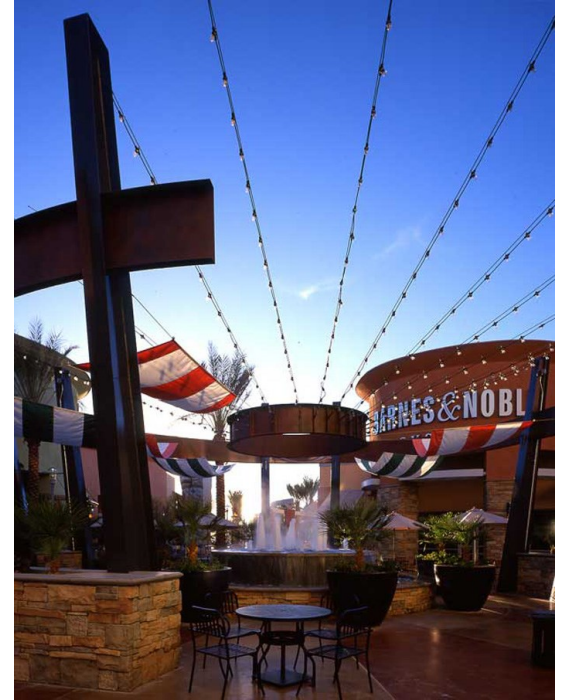


**Tres Rios
Wetlands**



Retail & Unique Dining

- Something for everyone!
- Destination retail
- Local & unique
- Dining options



Areas of Focus

- 13 Employment Corridors
- New Urban Tech
- Vibrant 24/7 Central City

- Community Development
- Redevelopment
- Higher Education
- Entrepreneurship

JOBS, JOBS,
JOBS!!

Job Creation

Target Industries:

Advanced Business Services

Emerging Technologies

International Business/Trade

Manufacturing

Bio/Life Sciences

Software

In 5 years,
added
50,000+
jobs

WebPT **Z** GIFTCARD ZEN
BY *ReturnMeNot*
equityhealthcare

Beacon **FARMERS**
biomedical INSURANCE

Gainsight **SG**
SCIENTIFIC GAMES

hadrian

Schneider
Electric

Banner Health.

Dignity Health.

oculno
studio

GRAND CANYON
UNIVERSITY

gouldevans

doubledutch

Synergy Solutions

CVS pharmacy

CARLISLE

ASU
ARIZONA STATE UNIVERSITY

NAGRA
KUDELSKI GROUP

GABRIEL
PARTNERS

TUFT &
NEEDLE

HOT

Phoenix's Competitive Advantage



Healthcare / Bioscience
Financial Services
Big Data
Cybersecurity
Web Development
Software Development
Aerospace and Defense
Autonomous Vehicles
Entrepreneurship
Circular Economy / Sustainability

Core Economic Strengths – Large Diverse Employment Base

#1 in the Nation for Entrepreneurial Activity (Fast Company)

#2 in High-Tech Software/Services Job Growth (CBRE)

Honeywell



Top 10 Major Employers

1. Banner Health – Health Care
2. Honeywell – Aerospace
3. American Express – Financial
4. Wells Fargo – Financial
5. Bank of America – Financial
6. Fry's Food Stores – Retail
7. JP Morgan Chase – Financial
8. Walmart – Retail
9. U Haul - Advanced Business Svcs.
10. Amazon – Retail



By the Numbers

+400% Increase in Central City technology companies

#3 for high-tech job growth

#4 best metro for Young Professionals

#11 Leading Tech Market



Healthcare/Bio Expansions

- Mayo Hospital
- Banner University Medical Center
- HonorHealth Sonoran Campus
- Barrow's
- St. Joseph's
- Dignity
- MIHS
- Phoenix Children's Hospital



Phoenix Biomedical Campus

- UA
- ASU
- TGEN
- Wexford



Arizona Biomedical Corridor

Partnership between
Mayo, ASU and the
City of Phoenix

Phase 1:

\$75M

200,000 SF

Health Futures
Campus



Cultivating Entrepreneurship



Entrepreneurship + Innovation

VisionGate graduation from CEI is a big win for Phoenix bioscience community
Posted on Wed/14/October by AZBio

Top 5 Export Commodities

Electronics Products

Transportation Equipment

Electrical Equipment

Machinery

Fabricated Metals

Top 5 Export Countries

Mexico

Canada

South Korea

China

UK

Exports **↑20.3 %**
2013 - present

\$14.4 B.

\$14.3 B.

\$14.3 B.

\$13.8 B.

\$12.7 B.

Trade with Mexico is up more than 150%
since 2010 to \$8.04B.

International Business Development

HOT

Downtown



Midtown / Park Central

Mixed Use Development



- Creighton Medical School
- Adaptive Reuse
- 540,000 SF Office
- 300,000 SF Medical Office
- Multi-Family
- Hotel
- Senior Living
- Parking garage
- \$355 Million
- 15-Year Build-out

Maryvale



Sunnyslope

Little Miss
BBQ



Deer Valley

“Wall Street West”



Norterra



Desert Ridge



Historic Preservation



Metrocenter & PV Mall – Future redevelopment



WESD – Medical Projects

- Abrazo Central Campus remodel and cancer center construction
- NEC of 19th Ave and Maryland – rezone approved to allow for future expansion of existing outpatient surgical center
- The Core Institute Specialty Hospital façade improvements and renovations



WESD - Retail

- The Corner at Bethany Home (NEC 19th Ave and Bethany Home Rd.)
 - ◆ Chipotle
 - ◆ Chick-Fil-A
- Christown/Spectrum
 - ◆ 3/2019 – Grand opening Olive Garden
 - ◆ Kimco plan for redevelopment
- Metro Center
 - ◆ Metrolofts – MF /renovation of existing retail (NEC 29th Ave & Dunlap)
 - ◆ First fiVE BEL^oW store in Arizona
 - ◆ Hampton Inn and Suites Metro Center
 - ◆ NWC I-17 and Northern (former K-Mart)
- 35th Ave and Northern
 - ◆ Former Safeway new home to Vasa Fitness (in pre-development)
- Salad and Go
 - ◆ 19th Ave and Northern
 - ◆ Cave Creek and Dunlap



WESD – Residential

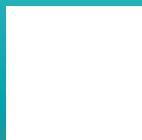
- The Palazzo (19th Ave North of Bethany Home Rd)- renovations, amenity upgrades to existing senior living facility
- Beatitudes Campus- \$260 million redevelopment Education



WESD - Education

- Grand Canyon University- continued campus expansion and operation





City of Phoenix
Community and Economic Development

Phoenix.gov/EconDev

@PHXEconDev

602-262-5040



PHOENIX **HOT**